

Trait metaphors and process metaphors

"The hegemony of modern geography, mapping, and the geo-body of a nation is far stronger than perhaps we are prepared to realize. It reproduces itself to subsume us under its regime."

-- Winichakul, 1994: xi

McARTHUR'S UNIVERSAL CORRECTIVE

MAP OF THE WORLD



Kiwi Map of the World

metaphors relevant!



A country's shape as a symbol for the nation

Such maps visualise trait geographies

“A promising way of developing a historically more complete and theoretically richer sense of the interconnections between areas is to start from objects and people in transnational (or ‘transareal’) movement.”

-- Van Schendel, 2002: 662



Visualising the Silk Road metaphor



Modern day use of the Silk Road metaphor

Final thought

How will this image change our perception of the world as is replaces our classroom map of the world?



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